BLACKSTONE

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33rdANNUAL INDUCTIONS & AWARDS

Twin River Event Center Lincoln, RI

-

WEDNESDAY OCT. 3RD 2018 \bigotimes

TWIN RIVER IS PROUD TO SUPPORT THE BLACKSTONE VALLEY TOURISM COUNCIL!



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ROULETTE

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WELCOME

As Chairman of your Board of Directors, I am pleased to welcome you to the 33rd Annual Meeting of the Blackstone Valley Tourism Council. I want to extend my sincere gratitude to our dedicated group of talented staff and volunteers. Without their work we would not have been able to meet our objectives for making Rhode Island's Blackstone Valley a strong and vibrant region for visitors and residents.

It has been a tremendous experience to watch the Tourism Council grow over these last three decades from a small tourism organization promoting Northern Rhode Island to one that has received several major international awards and been instrumental in the development of our Blackstone River Valley National Historical Park.

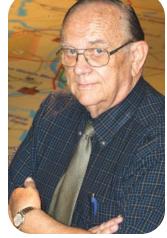
This year, we not only look back at our many accomplishments developing Rhode Island's Blackstone Valley into a world-class tourism destination, but also ahead into the future and the continued advancement of our tourism assets. The established Blackstone Valley Heritage Trust Fund will continue the revitalization of our natural resources, and advance the environ-

mental education taking place on our newly-renovated Blackstone Valley Explorer with interesting high-tech learning tools and efficiencies.

As we keep meeting our challenges we thank all of our friends in the Blackstone Valley community for their ongoing support for the past 33 years. We greatly appreciate the assistance of our national and state leaders in helping to sustain the programs of the Blackstone Valley. We are in a very exciting time as the Blackstone Valley grows through the creation our new National Park.

With deep appreciation, David W. Balfour, Chairman

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David W. Balfour

Our mission is to inspire and increase sustainable tourism in the Blackstone River Valley.

Blackstone Valley Tourism Council Blackstone Valley Visitor Center

175 Main St Pawtucket, RI 02860 401-724-2200

Blackstone Valley Tourism Council Board of Directors 2017-2018

Board Members

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David Balfour, Chairman Barry Mechanic, Vice-Chairman Dave Richards, Secretary Judy Fischbach, Treasurer Mark Brodeur, ex officio Louis Yip Deb Berardis Thomas Kravitz Michael Gwynn Joyce Hindle Koutsogiane Paul Palange Michael Zhang

RECOGNITIONS & AWARDS

Excellence in Tourism Business R1 Karting *Lincoln, RI*

William Blackstone Society Inductions Denise Panichas Executive Director,

The Samaritans of Rhode Island Morris Nathanson

Noted restaurant designer and artist

Footprints in History Slatersville Village Green North Smithfield, Rhode Island

Excellence in the Arts Stadium Theatre Woonsocket, RI

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Rising Star Millennial in Tourism James Diossa Mayor of Central Falls, Rhode Island-



Last year was a bittersweet year for the Blackstone Valley Tourism Council. While we enhanced many of our programs and services making a positive impact on our region, Rhode Island's Blackstone Valley lost 2 key attractions: The Pawtucket Red Sox (one of the state's largest attractions) and the Gamm Theatre. When the Tourism Council began, we had to face many challenges, and overcome many doubts in developing the Blackstone Valley into a significant visitor destination. Going forward, we are confident that we, working with others, can overcome these new challenges thrust upon us by the loss of these attractions to build an even stronger region for those living, working and visiting here.

XEAR REVIEW

FULLHO



Blackstone Valley Explorer Staff 2018

Port Captain Matthew B.Prendergast Captain Robert Dombrowski Captain Howard Labitt Captain Sheila Paquette Patricia McAlpine, ticket sales Ryan Bassett, ticket sales Timothy Flannery, crew Chenwei Lu, crew

The Explorer

- Operated out of 4 communities: Pawtucket, Central Falls, Woonsocket and East Providence
- Increased ridership over previous years
- Refurbished boats with new technology
- Expanded River Classroom program
- Developed and enriched community partnerships with Mystic Aquarium, Audubon Society of Rhode Island, Preservation Society of Pawtucket, The Archaeology Laboratory Inc., Cities of Central Falls, Pawtucket and Woonsocket, Pawtucket YMCA Summer Arts Camp
 Worked with Al's Waterfront Restaurant for boat trips out of East Providence
 Joined with the Culinaria program to
- Joined with the Culliaria program to offer an increased number of boat/food combination tours, all of which sold out and required additional dates
- DEM donated a dock for Woonsocket to use in rebuilding the landing
- Celebrated Explorer's Silver Anniversary at Festival Pier on August 19, 2018



MEMBERSHIP gets you closer

Be the first to experience new exhibits, enjoy great member benefits and join in special events all year. There is no better way to discover and protect your ocean than as a member of Mystic Aquarium.

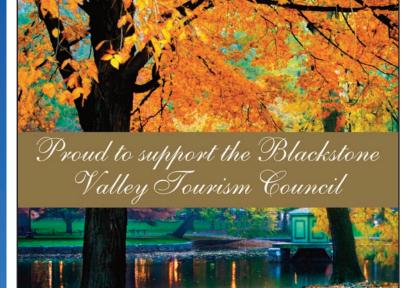


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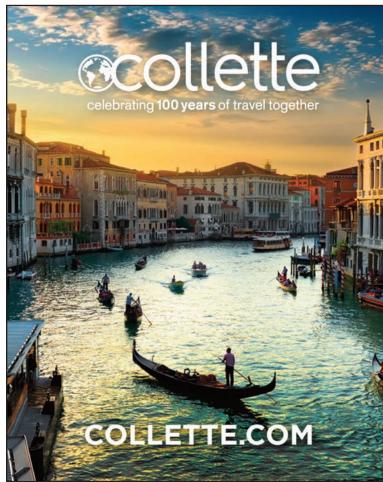
MysticAquarium.org



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HUNTER

INSURANCE INC



One of the highest number of boats entered this year's race (30)
Will be receiving 6 new smaller BKU boats to offer an additional race option and expand the festival next year
Added a new jump rope contest

Mr. Louis Yip and Mr. Sunny Ng with the performers from the Chinese Folk Art Workshop of Boston at the RI Chinese Dragon Boat Races and Taiwan Day Festival



Thank you Blackstone Valley Tourism Council for your partnership and advocacy in our community.

Mayor James A. Diossa





William Blackstone Society Inductions

Leonard Panaggio* Patrick M. Malone, Ph. D. Luther H. Blount* David Gulvin* Albert T. Klyberg* David Macaulay Robert D. Billington Louis Lind* Clinton Johnson* Thomas J. Shanahan Robert E. Metivier Carol A. Metivier Bernard G. Mondor* John Chan Michael D. Cassidy David W. Balfour Dana M. Newbrook Elizabeth "Betty' Johnson* Wilfrid L. Gates, Jr. Rose Lavoie* Tom Ward John Worsley Joseph O'Donnell, Jr.*

Peter Conway **Robert Conway** Helen L. Moroney* Donna Houle Gary Furtado Rick Greenwood* John Gregory Gene Peloquin Kathy Hartley Louis Yip Sunny Ng Daryl Sherman Michael Hebert Marcia Green **Raymond Bacon** William Belisle, Jr. David Belisle John Monaghan Donald Leighton Joyce Hindle Koutsogiane, Ed.D. Michael Tamburro * deceased



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Blackstone Valley Visitor Center

Wendy Jencks, Visitor Center Manager Jerry Assis, Visitor Center Staff Ryan Bassett, Visitor Center Staff Patti McAlpine, Visitor Center Staff Glen Oblinger, Visitor Center Staff



KBVB is a program that assists all nine BV communities to promote ending litter, reducing waste, and beautifying their community through a variety of national KAB supported programs, as well as local events and educational outreach implemented by KBVB.

• Grant recipient so KBVB could host a cigarette litter prevention campaign installing 50 cigarette butt collection containers in bus shelters and municipal locations.

Supported over 1400 volunteers that assisted in our

2018 Great American Cleanup season removing over 23 tons of litter from the Blackstone Valley.

• Enhanced Blackstone River Bikeway experience so visitors now have a listing of bike friendly stops that offer local history, nature viewing and a variety

Keep Blackstone Valley Beautiful Board Members

Melissa Chaput Michael Debroisse Andrea Hall Dr. Arthur Plitt

of special foods to try in our area.

• Added additional biking off the Blackstone River Bikeway, to include a route to explore all nine Blackstone Valley municipalities with an on-road route called Circle Blackstone.

• Developed a state-wide Bike Mobility Plan for all RI communities to work together with one plan to expand and improve our current biking infrastructure.

Cherry Blossom

• Crowned our 7th Cherry Blossom Princess



Consul General Michi and Governor Gina Raimondo Crowing Ms. Michelle Moreno-Silva the 2018 RI Cherry Blossom Princess representing Rhode Island at the Washington DC Cherry Blossom Festival. Committee Members Ewa Dzwierzynski and Geraldine Barclay King. Blackstone Valley Heritage Golf Tournament teams Navigant Credit Union, Presenting Sponsor, and team Barboza Roofing.

Blackstone Valley

Heritage

Golf Tournament

• Held in Burrillville, the an-

nual golf tournament continues to be a success and this

year welcomed a professional long-drive champion,

Rob Tiettmeyer



Blackstone Valley Tourism Council Staff

Robert D. Billington, Ed. D., President Natalie Carter, Director of Operations Donna Houle, Manager of Special Projects Amanda Wood, Office Manager/Translator James Toomey, Director of Marketing Geraldine Barclay-King, Director of Development & Programs Joan Loos, Tour Development Wendy Jencks, Visitor Center Manager Ryan Bassett, Program Associate Silvio DiPippo, The Blackstone Shop Donna Kaehler, Keep Blackstone Valley Beautiful Coordinator Marina Flannery, Director of Environmental Education Olon Reeder, Public and Intergovernmental Relations



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Broad Street Regeneration Program

- Received the Rhode Island Foundation award for new coordinator
- Assisted with the Pawtucket Downtown Alliance and clean-ups
- Roger Williams partnership
- Received the APA award
- Conducted ongoing work with 18 total partners on RIDOT project

Blackstone Culinaria

- Featured food tours in several communities
- Over 200 diners visited 8 restaurants around the Blackstone Valley to enjoy
- a special dining experience

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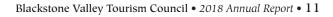
- Events were either sold out or close to sell outs
- Joined with the Explorer to offer several boat/food tours, all of which were sold out requiring additional dates
- Honored once again by the Providence Journal Critic's Choice awards

Sustainable Tourism Lab

• Worked with Robert Leaver to have Megan Epler Wood speak at a lab workshop to discuss the UN's Green Economy Tourism Report in addition to hosting her to speak before the State Tourism Division







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Mayor Timothy Sutton of Samuel Slater's home town in Belper, England, being interviewed in Belper by Christian De Rezendes of North Smithfield and Charlotte Carrington Farmer of Roger Williams University.



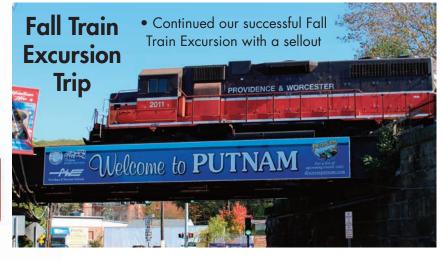
Levitt Amp Music Series

• Sponsored and assisted with a 10week eclectic music event in Woonsocket every Friday night this summer that brought in both local and national acts



New Hotels

• Look forward to working with the 3 new hotels: Twin River Hotel and Marriott Residence Inn in Lincoln and Home2 Suites by Hilton in Smithfield



General Marketing

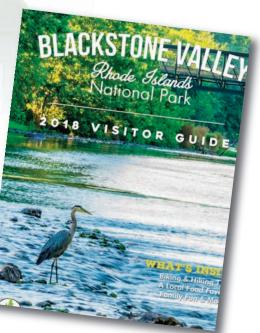
• Assisted the state with the fun-sized videos pertaining to Blackstone Valley Attractions including Dragon Boat Racing, Polar Express and bouldering at Lincoln Woods

• Published new, revamped edition of Blackstone Valley Visitor Guide

• The Brochure Distribution Program was reinstated and expanded this year, to include eight new participants with distribution to over 40 sites around the state of Rhode Island

• Enhanced Blackstone Valley online event calendar became the go-to point for all Blackstone Valley events

• Increased both print and social media marketing targeting nearby markets



Commuter Train Station

Provided ongoing assistance with developing the new commuter train station in Pawtucket
Explored an excursion train event to promote development of the train station with The Guild and others

Pawsox

• Fought to keep the Pawsox in Pawtucket

• Worked with Delin Design to create the "Stay Pawsitive" campaign that included "Stay Pawsitive" bumper stickers and pins

Proud Sponsor of the Blackstone Valley Tourism Council

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Pawtucket, Rhode Island

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Please stay with us while visiting the Blackstone Valley and Blackstone River Valley National Historical Park

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Invenergy Plant

Worked with fellow environmental advocates to campaign against the Clear River Energy Center Invenergy power plant

Amber Valley Compact

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Planning 25th anniversary celebration next year and will be traveling to Amber Valley for anniversary celebration

Blackstone Valley Polar Express

Highest number of trips offered and passengers since the event was inaugurated
Opening weekend extravaganza will be

- offered in 2018
- Continue to invest in our community with our

"Calling All Elves" fundraising program • A 35-foot Christmas tree is now part of the Polar Express "North Pole"

Blackstone River Bikeway

- Continued support of Green Economy Bonds to support the Blackstone River Bikeway
- Completion of the Woonsocket and North Smithfield Bikeway segment
- Assisted with building a new bridge across the Blackstone River in Woonsocket



Slatersville Film

• Working with Christian de Rezendes on the in-depth historical Slatersville video

Proud to support the Blackstone Valley Tourism Council and its Annual Awards Celebration.



Blackstone River State Park Visitor Center

Jerry Assis Paul Bateson Ray Deslauriers Herb Johnston Steve Menatian Claudette Moore Peter Nageau Howie O'Neill Ray Rabidoux Lori Shaken

Jim Tracy Andrew Whalen Jim Wilbour

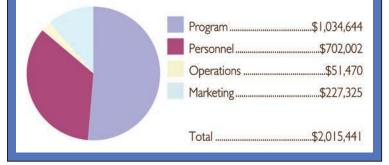
Mystic Aquarium Staff 2018

Mary Ellen Mateleska, Director of Education & Conservation Amy Gollenberg, Director of School Programs Sarah Arpie, Educator • Alyssa Richard, Educator





Use of Funds 2017-2018





MAYOR DONALD R. GREBIEN

Would like to thank the Tourism Council for all they do to support Pawtucket and the Blackstone Valley.

Congratulations to the 2018 award recipients.

Thank you for your contribution to our communities. Denise Panichas Morris Nathanson Mayor James Diossa Stadium Theatre Slatersville Village Green R1 Karting

bv tourism luncheon.16.final_09.18_Layout 1 9/26/18 10:05 AM Page 16





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THANK YOU!

Your support benefits the Blackstone Valley Heritage Environmental Trust Fund

to continue the revitalization of our natural resources, protect and conserve our local environment and open spaces, make the Blackstone American Heritage River the centerpiece of our National Historical Park, and advance ongoing river education aboard *The Explorer*.

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